



Pou Herenga Tangata Award Guidelines 2022

In Te Ao Māori, rangatira are often extolled for their ability to bind people together. In this way, they are likened to a mooring post upon which many waka may tie their lines. Through their steadfast nature and values-driven actions, these pillars bring communities together.

This award recognises the contributions of Norm Dewes to Te Pūtea Whakatupu Trust, and his community. These contributions have taken different forms throughout his close association with the Trust; as a founding Chair, a Trustee, and as a staunch advocate for Māori living the urban experience.

Matua Norm has, in his many decades of service to his community, embodied this award. The post to which people bind their mooring ropes, providing stability in unity.

About the Pou Herenga Tangata Award

The Pou Herenga Tangata Award is an annual fund of \$25,000 (consisting of five \$5,000 awards) that aims to support rangatahi Māori to become our next generation of leaders. Successful recipients will either be rangatahi Māori (aged 16-24) who aspire to serve their community, or organisations that support rangatahi Māori to become leaders in their community.

Successful recipients will be rangatahi, or organisations, that embody and promote the characteristics invoked by the term Pou Herenga Tangata; a pillar that binds people together, within their community, whānau, hapū or social group.

About Te Pūtea Whakatupu Trust

Te Pūtea Whakatupu Trust was established under the Māori Fisheries Act 2004 as part of the settlement of Māori fishing rights claims. As an independent charitable trust, its role is to provide strategic leadership in education, training, and workforce development for Māori, and to manage the Trust's fund made available for these purposes. The Trust has a particular obligation to ensure benefits are made available to all Māori and give regard to Māori who do not associate with their iwi and/or do not receive benefit from a Mandated Iwi Organisation.

Criteria

The award's core purpose is to support rangatahi Māori to deepen their connection and contribution to their community.

- Rangatahi Māori (aged 16-24 years)
 - Who are active in community leadership or aspire to serve their community
- Organisations that meet the following criteria:
 - Be a non-government organisation, registered charity, marae or hapū group, or collective of Māori individuals who have come together and meet the requirements of this category
 - Meet tier 4 investment criteria ([see here](#))
 - Financially solvent
 - Demonstrated support from their community to deliver, or currently deliver (or propose to develop) kaupapa Māori initiatives that specifically target and support the development of rangatahi Māori to become leaders in their communities
 - Can demonstrate clear outcomes towards creating "future leaders armed with ancient wisdom"

Entitlement

- A one-off payment of \$5,000 NZD towards the proposed programme or initiative.
- Access to Ngā Auahitūroa – Te Pūtea Whakatupu's alumni network.

Required documents/information

To apply for this award, fill out the online application form and supply the following:

- A short moemoea description providing information on what you or your organisation wishes to achieve with this funding, and the proposed path of achieving these aspirations (max 800 words)
- A letter of endorsement from a referee
- A short 'cover video' (120 seconds) outlining/illustrating the following:
 - An overview of your kaupapa
 - How you aim to serve your community, and your commitment to them
 - How you will deliver positive outcomes for rangatahi Māori.

Key information

- You must complete and submit an online application by **15 September 2022**
- A selection panel will consider applications on their merit against the purpose of the Tonganui scholarship and and Te Pūtea Whakatupu's impact outcomes.

- The successful candidate will be notified by **27 September 2022** and announced via Te Pūtea Whakatupu's website and associated social media channels.

Award conditions

- You agree to fulfil some media requirements for Te Pūtea Whakatupu Trust, prior to, during, or following the completion of your initiative/programme or during the journey of achieving your aspiration (e.g share your kaupapa on our social media channels, provide a quote for a press releases, and share your kaupapa on our website)
- You agree for your community programme to be featured across Te Pūtea Whakatupu's marketing and promotional channels.

Pou Herenga Tangata Awardees

Successful awardees, in addition to the grant, become part of Ngā Auahitūroa – Te Pūtea Whakatupu's Alumni network of over 300 diverse, passionate, and highly talented Māori throughout Aotearoa.